Content Monitoring and Review Policy (CMRP):

Each and every bit of content published on the Tea Board India website should be verified and checked thoroughly to ensure that authentic and accurate information is provided to the users of the website. It is, therefore, required to keep the content on the website current and up-to-date and hence there is a need for the Content Review Policy. The Review Policy is based on different types of content elements, their validity and relevance as well as the archival policy.